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August 12, 2005

Creston Valley Advance
P.O. Box 1279
1018 Canyon Street
Creston, BC
V0B 1G0

Letter to the Editor

Re: Pharmasave Kicks the Habit

We want to acknowledge and applaud the Creston Pharmasave, under the ownership of Steve and Mike Poznikoff, who have gone “cold turkey” and removed tobacco products from their shelves. They have put the health of people within their community ahead of profits, and in doing so, are to be commended.

It is unfortunate, however that they have had to take this step when The College of Pharmacists of British Columbia recommended to the BC provincial government that the sale of tobacco products be prohibited in all pharmacies in the province. To date, the government has not changed the legislation to ensure that this occurs, and is lagging behind New Brunswick, Nova Scotia, Newfoundland, Ontario, Quebec, and Nunavut who have all enacted legislation to prohibit the sale of tobacco products in pharmacies.

On behalf of the Heart and Stroke Foundation of B.C. & Yukon and the BC Lung Association, which make up the Clean Air Coalition of BC, we want to congratulate the Poznikoff's for showing leadership in public health. They are practicing the motto “Live Well with Pharmasave.”

Sincerely,

A handwritten signature in black ink, appearing to read "R. Wood".

R.F. Bobbe Wood, MA
Chief Executive Officer
Heart and Stroke Foundation
of B.C. & Yukon
604 736 4404

A handwritten signature in black ink, appearing to read "Scott McDonald".

Scott McDonald
Executive Director
BC Lung Association
604 731 5864