



www.cleanaircoalitionbc.com

Mail to: Jack Boomer, Director, Clean Air Coalition of BC
c/o BC Lung Association, 2675 Oak Street
Vancouver, BC, V6H 2K2

Fax 604.731.5810

Imagine! A Smoke-Free BC | Statement of Campaign Support for Organizations

Imagine! A Smoke-Free BC is a campaign with an aim to take further action towards creating a smoke-free BC. We must make it harder for children and youth to start smoking or use tobacco products; make it easier for those addicted to nicotine products to quit; protect the public from exposure to second-hand tobacco smoke; and educate the public about how big tobacco targets youth to increase uptake & consumption. We are calling upon organizations and individuals province-wide to join forces and encourage our provincial and federal governments to take further action on tobacco control, beginning with signing this Statement of Campaign Support.

[Signature of Bobbe Wood]

Bobbe Wood, President & CEO
Heart and Stroke Foundation of B.C. & Yukon

[Signature of Scott McDonald]

Scott McDonald, Executive Director
British Columbia Lung Association

Whereas:

- Tobacco is a lethal product and the leading cause of preventable illness, disability and death in BC.
Nicotine contained in cigarettes creates an addiction similar to heroin.
Each year in BC, approximately 6,000 people die of tobacco-related causes.
The provincial and federal governments collect over \$1 billion in tobacco product taxes.
The social and economic costs of tobacco in BC are estimated at \$2.7 billion per year.
The reduction of tobacco use represents an important intervention to improve health and increase life expectancy.

Therefore, you strongly agree with:

- 100% smoke-free public places --- including on outdoor patios, at parks and on beaches.
Prohibition of smoking in motor vehicles when a person under the age of 19 is present.
Encouraging no smoking in homes when children are present.
Increased smoke-free multi-unit dwelling options, such as apartment & condominiums.
Prohibition of tobacco sales in pharmacies.
Subsidized Nicotine Replacement Therapy (NRT) and pharmacotherapy for BC smokers ready to quit.
Increased tobacco taxes, which is a proven tobacco prevention and reduction strategy.
Increased prevention and cessation efforts to support individuals within groups where smoking rates are very high, including individuals with mental health and addictions issues and Aboriginal peoples.
Ongoing mass media campaigns to counter tobacco company marketing and promotional activities, including those related to spit tobacco.
Restricting the sale of tobacco products only to regulated retail outlets, much like that for alcohol.
Funding of tobacco control program using monies from tobacco litigation settlements.

Be it resolved that

_____ endorses the Imagine! A Smoke-Free BC Campaign *

Proposed by _____

Seconded by _____

Date (dd/mm/yyyy) _____

Address _____

City _____

Postal Code _____

Email _____

Phone _____

Fax _____

Please indicate _____ Yes, we agree to having our name publicly listed as a campaign supporter

_____ No, we do not wish to be publicly listed as a campaign supporter

* As a campaign supporter, your organization will receive regular updates on campaign developments, are free to participate in campaign initiatives where and when appropriate, and can use the Imagine! A Smoke-Free BC word mark according to published guidelines. See the Clean Air Coalition of BC website www.cleanaircoalitionbc.com for more details.

Imagine! A Smoke-Free BC is an advocacy campaign spearheaded by the Heart and Stroke Foundation of BC/Yukon, and the BC Lung Association, which make up the Clean Air Coalition of B.C.

