

## ABOUT THE SURVEY

*Insights West* conducted a survey on behalf of the **Clean Air Coalition of BC** (Coalition partners are: **The Heart and Stroke Foundation, the BC Lung Association and the Canadian Cancer Society**) to identify and measure issues related to second-hand smoke among residents of buildings with more than one physically connected household. This study was conducted via online survey with a total of 828 British Columbians (aged 18 years and older) who currently reside in an apartment building, town house or condominium. A sample of this size has a margin of error of +/- 3.41%, nineteen times out of twenty.

## Survey Results

### **Second-hand smoke is an issue for those who live in physically connected households.**

The majority of residents (58%) would prefer to live in 100% smoke-free building (inside & patio)

- For those who don't smoke, **75% prefer to live in 100% smoke-free home**
- For those who smoke, 21% prefer to live in 100% smoke-free home

51% of residents reported being exposed to second-hand smoke in their homes.

- 15% said they are exposed very often or always
- One-quarter of young people are exposed very often or always
- Renters are twice as likely as owners to be exposed very often or always (20% vs 11%)

There is a difference in perception about harm from cigarette versus marijuana smoke:

- 86% consider cigarette second-hand smoke harmful (69% very harmful)
- 64% consider marijuana second-hand smoke harmful
- 59% consider tobacco from E-cigarettes or vaping harmful
- 51% consider marijuana from E-cigarettes or vaping harmful

*Note: Of those who live in multi-unit housing, 18% have minors in their home and 29% have someone at home with a health condition made worse by second-hand smoke exposure*

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**Survey results** *continued*

**There is healthy support for new government, landlord and strata regulations designed to encourage and increase smoke-free multi-unit housing options.**

88% (almost 9 in 10) think that people considering becoming new residents should know which units are designated as smoking units.

81% (8 in 10) think that people considering becoming new residents should know if smoking was permitted in the previous tenancy.

72% (7 in 10) support the idea of converting more BC apartments to be smoke-free by requiring landlords to turn rental units into non-smoking units by providing a six-month written notice prior to the non-smoking policy coming into effect.

71% (7 in 10) support the provincial government making all NEW market rate and social housing complexes 100% smoke-free to address the extreme shortage of smoke-free multi-unit housing in BC, including 52% who “strongly support.”

71% (7 in 10) support the idea of NEW BC condos having a no-smoking by-law by default that applies to all units, balconies and within the condo complex.

67% (almost 7 in 10) support the idea of a decision by their landlord/their condo council to prohibit smoking in their building, including all private units, on balconies and at least 7.5 metres away from the building.

- 73% (> 7 in 10) of condo owners support banning smoking in the building.
- 60% (6 in 10) of renters support landlords banning smoking in the building.

*Insights West is a progressive, Western-based, full-service marketing research company. It exists to serve the market with insights-driven research solutions and interpretive analysis through leading-edge tools, normative databases, and senior-level expertise across a broad range of public and private sector organizations. Insights West is based in Vancouver and Calgary.*